

**Market Briefing**

**Tuesday, September 9<sup>th</sup>, 2008**

**08:30 - 12:00**

**Room 201DEF, 2F, Taipei International Convention Center, Taipei**

**Event Code : STMB**

**Event Fee : Free (Pre-registration is required)**

**Outline:**


- Updated industry outlook, market analysis and forecast for semiconductors, equipment and materials.
- Market trends, opportunities and issues impacting SEMI members, their customers and the industry as a whole.

**Who should attend:**


- Senior professionals in marketing
- Sales
- Procurement
- Business development
- Consulting and product planning.
- Finance



**Theme:** Semiconductor Market Outlook

**Chair:**

	Dr. Dan Tracy, Sr. Director, Industry Research SEMI
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**Agenda:**

08:30 - 09:00	Registration
09:00 - 09:05	Opening Remarks Dr. Dan Tracy, Sr. Director, Industry Research SEMI
09:05 - 09:45 	IC Industry Collision Course - A Look at the Major Forces Shaping The Future Mr. Bill McClean, President, IC Insights

<p>09:45 - 10:25</p> 	<p>Semiconductor Industry: Returning to Growth Will Require some Patience Mr. Eric Wu, Senior Advisor, iSuppli Taiwan</p>
<p>10:25 - 10:40</p>	<p>Break Time</p>
<p>10:40 - 11:20</p> 	<p>Semiconductor Packaging Outlook Mr. Jim Walker, Research Vice President, Gartner</p>
<p>11:20 - 12:00</p> 	<p>Semiconductor Equipment and Materials Outlook Dr. Dan Tracy, Sr. Director, Industry Research SEMI</p>
<p>12:00</p>	<p>Adjournment</p>

- Programs are subject to change without prior notice.
- All presentations will be conducted in English.

Organized by

