

APPLICATION / CONTRACT FOR EXHIBIT SPACE



SEMICON® Taiwan 2010 – MEMS Pavilion

September 8 –10, 2010
TWTC Hall 1, Taipei, Taiwan

Produced by:

SEMI Taiwan
3F, 49-2, Lane 2
Kuang-Fu Road, Sec. 2
Hsinchu 300, Taiwan
Tel: 886.3.573.3399
Fax: 886.3.573.3355

Booth Sign-up

Ms. Ana Li
Ext. 224
Email: ali@semi.org

1 EXHIBITING COMPANY INFORMATION

All show-related material will be sent to the address and contact listed below. List street address only - **NO P.O. BOXES PLEASE**

Company Name _____ Membership Number _____

Street Address (No P.O. Boxes) _____

City/State _____ Country _____ Postal Code _____

Owner/Representative of Company _____ Title _____

Telephone _____ Fax _____

Email _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ Web URL _____

2 COMPLIMENTARY SPEAKING OPPORTUNITY

MEMS Pavilion participants will be entitled to a speaking slot in Innovative Technology Center. For further information or available time, please contact SEMI.

Sept. 8 10:30-11:00 11:30-12:00 14:30-15:00
 15:30-16:00

Sept. 9 10:30-11:00 13:30-14:00 14:30-15:00
 15:30-16:00

3 PRE-REGISTRATION BROCHURES

7 SIGNATURE (Please keep a copy for your records)

We hereby apply for exhibit space at the above named SEMICON Taiwan – MEMS Pavilion. I/We agree to abide by show rules and regulations as defined in the Exhibitor Services Manual and memos issued prior to the show. **I/WE HAVE READ AND AGREE TO AND WILL ABIDE BY ALL SEMI STIPULATIONS/TERMS AND CONDITIONS AS STATED ON THE REVERSE SIDE OF THIS APPLICATION.**

Signature _____ Date _____
(This person must be authorized to sign on behalf of the exhibiting company)

FOR SEMI USE ONLY

Booth: _____ Hall: _____

Configuration: _____

Dimensions: _____ SqM _____

Place your order for free promotional brochures. Exhibitors can use the brochures to invite your customers.

_____ # of promotional flyers (Orders in quantities of 25, for example 75, 250, 425, (1000 max. order)

_____ Electronic flyer

4 DECORATED SPACE PACKAGE

Decorated Space includes:

- Name Fascia x 1
- Rear and Dividing Walls (300cmL*300cmH)
- Information Counter x 1 (100cmL*50cmD*100cmH)
- Folding Chair x 2
- 100W Floodlights x 3
- 100V Power Socket x 1
- Waste Basket x 1
- Grey Carpet (300cm*300cm)

5 BOOTH COST

Standard booth unit is approximately 3x3 meters unless otherwise noted. If paying in U.S.\$, please check exchange rate at time of payment.

	SEMI/ NMA Member	Non-Member
Decorated Space:	NT\$100,000 per booth	NT\$135,000 per booth

* The above booth cost is exclusive of 5% V.A.T.

* If you are a SEMI Member, membership must be active at all times to receive member pricing.

6 PAYMENT

This Application is a binding contract and acts as your official invoice for the required 20% non-refundable deposit. No booth will be assigned and confirmed without appropriate deposit.

* **20% Deposit with application or on-site** NT _____

* **80% Final balance due March 10, 2010** NT _____

*All Companies must add 5% V.A.T.

TOTAL _____

SEMI accepts payment by Bank Transfer or by check. If your check is issued in USD, use the daily exchange rate for your conversion. Use the attached Payment Information Form to record your payment information. Applications from companies with delinquent balances due SEMI will not be processed without payment of the outstanding balance.

IF YOUR BOOTH FEE ACCOUNT IS DELINQUENT, SEMI RESERVES THE RIGHT TO RELEASE THE SPACE FOR RE-ASSIGNMENT.

SEMICON® Taiwan 2010

STIPULATIONS/TERMS & CONDITIONS

BOOTH SPACE ASSIGNMENT AND PAYMENT

Booth space assignment is based on a regional point system. Only SEMI Members can build and use points.

Should the requested space be previously assigned or the floor layout change, SEMI will endeavor to provide suitable alternate space based on priority points. The exhibiting company's ultimate placement by show management must be considered final. SEMI reserves the right to relocate an exhibiting company at any time, for any reason, for the overall good of the show. SEMI is not obligated to reimburse the exhibiting company for any costs stemming from relocation.

PAYMENT TERMS

A 20% non-refundable deposit must be submitted along with the Exhibit Space Application Form. Exhibitors will receive follow-up invoices for the remaining balance due of 80%, which is due by March 10, 2010. If Exhibitors do not comply with these Payment Terms, SEMI reserves the right to release the space for re-assignment.

GENERAL RULES, TERMS AND CONDITIONS

1. Exhibiting company agrees that the rules and regulations of SEMI are made a part of this contract and agrees to be bound by them. Exhibiting company further agrees that SEMI has the full power to interpret and enforce all rules and regulations in the best interest of the SEMICON show.
2. The signer of the application for exhibit space or his designee shall be the official representative of the exhibiting company and shall have the authority to certify representatives and act on behalf of the exhibiting company in all negotiations.
3. Applications will not be processed from companies with delinquent balances due SEMI. This includes, but is not limited to, unpaid liquidated damages from prior expositions.
4. SEMI Membership must be active at all times to receive member pricing; otherwise, SEMI will invoice for the non-member rate.

QUALIFICATIONS OF EXHIBITING COMPANY

Exhibiting company must be manufacturers or independent representatives of manufacturers that produce equipment or materials for use by the semiconductor, flat panel display and electronic design automation industries, or that are used in relevant ancillary work (such as trade magazines or books, software houses, etc.). SEMI reserves the right to determine the eligibility of any product for display.

USE OF SPACE

The exhibiting company may not assign, sublet or re-sell, in whole or in part, their contracted space. The contracted exhibiting company may share this space with affiliated co-exhibitors, providing co-exhibitors comply with all exhibiting company conditions and rules and regulations; however, the contracting exhibiting company shall continue to be primarily liable for all financial and performance covenants.

The PRIMARY exhibiting company MUST have the prominent identification in its entire contracted booth space. Contracted space MUST appear as one unified booth. All booths MUST be staffed during exhibit hours.

LIABILITY

SEMI will not be liable for damages or injury to persons or property from any cause whatsoever by reason of occupancy of exhibit space by exhibiting company, its employees or representatives. Further, exhibiting company indemnifies, and holds harmless, SEMI and each of its officers, directors, employees, and agents from all liabilities that might result from

any cause whatsoever with respect to the exhibit including, without limitation, theft or other loss from exhibit booth. The exhibiting company agrees to pay promptly for any and all damage to the exhibition building or its equipment, incurred through carelessness or otherwise, caused by the exhibiting company, its employees, agents, or representatives.

SEMI will provide general security at all times, but SEMI shall in no event be liable for any loss or damages whatsoever due to any lack or failure of such security. Exhibiting company assumes full responsibility for any loss of equipment and/or display material, resulting from theft or any other cause whatsoever.

CANCELLATION / CHANGE OF EXHIBIT

If SEMI should be unable to hold the exhibition for any cause beyond its reasonable control, or if it cannot permit the exhibiting company to occupy its space due to causes beyond SEMI's reasonable control, SEMI has the right to cancel the exhibit with no further liability than a refund of the stand space rental less a proportionate share of the exhibition expenses incurred by SEMI. SEMI shall in no event be liable for incidental or consequential damages to exhibiting company arising from or relating to such cancellation.

Should exhibiting company's display and/or material fail to arrive, exhibiting company is nevertheless responsible for the rental of its exhibit space.

COMPLIANCE WITH RULES

Exhibiting company assumes all responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state, federal and international government bodies concerning fire, safety, and health, together with the rules and regulations contained in the Exhibitor Services Manual.

All aisles and service areas must be kept clear with boundaries set by the Fire Department and SEMI.

CANCELLATION OR REDUCTION OF EXHIBIT SPACE BY EXHIBITING COMPANY

1. In the event of cancellation (partial or full) a written notice must be received by SEMI.
2. If canceled on/before **June 8, 2010**; a liquidation damage fee of 20% of the canceled space will be assessed by SEMI.
3. If canceled after **June 8, 2010**; a liquidation damage fee of 100% of the canceled space will be assessed by SEMI.
4. SEMI will issue the final invoice reflecting all fees imposed on your account per SEMI terms and conditions.

Liquidated damage assessments are not transferable and may not be used for any other payments due.

Reduction of exhibit space may result in booth relocation.

SEMI reserves the right to reassign cancelled booth space, regardless of the liquidated damage assessment. Subsequent reassignment of cancelled space does not relieve the canceling exhibiting company of the obligation to pay the assessment.

SEMI must receive written notification of any cancellation. All booths must be set and show ready by 5:00pm on the day prior to the opening of the event. Failure to do so will be considered a cancellation, unless SEMI has been notified and has approved otherwise.

It is each exhibiting company's responsibility to read and comply with all rules and regulations as stated in the Exhibitor Services Manual. Each exhibiting company will be fully responsible for all costs involved should the exhibiting company violate rules and regulations that require remedial action by SEMI.



SEMICON[®] Taiwan 2010 Payment Information

Please mark one of the three payment options referenced below and complete that related section. This form must be included with your Exhibit Application/Contract. **Applications from companies with delinquent balances due SEMI will not be processed. Prior to any space assignment, a 20% non-refundable deposit is required with Application/Contract.**

PAYMENT BY CHECK Please indicate SEMICON Taiwan 2010 **on the reverse side of your check** and send **with the Application** to:

TAIWAN DOLLARS

Attn: Ms. Joanna Chiang

SEMI Taiwan

3F, 49-2, Lane 2, Kuang Fu Road, Sec. 2

Hsinchu 300, Taiwan

Or

US DOLLARS

Mail To: SEMI

Dept. 05607

San Francisco, CA 94139 USA

CHECK: Payable to SEMI Taiwan

CHECK: Payable to SEMI

PAYMENT BY DIRECT BANK TRANSFER - complete this form and return to SEMI.

Exhibitor Company Name: _____

Contact Name: _____

Originating Bank: _____

Amount of Transfer: _____ Date of Transfer: _____

Send Bank Transfer to:

TAIWAN DOLLARS

Taiwan Cooperative Bank H. S. I. P. Branch

No.1, Technology Rd.,

Science-Based Industrial Park

Hsinchu 300, Taiwan, R.O.C

Account # : 5643-717-201996

Beneficiary: SEMI Taiwan

US DOLLARS

Wells Fargo Bank

420 Montgomery Street

San Francisco, CA 94104

Account #4277-159497

ABA #121000248

Swift code- WFBIUS6S

NOTE: To ensure proper credit, be sure that the bank transfer includes **YOUR COMPANY NAME** and is clearly marked for **SEMICON Taiwan 2010**. It is the customer's responsibility to track wire transfers with their bank in the event SEMI does not receive the wire.

Payment must be submitted with application. The application acts as the first invoice. Should you require an invoice to be generated to assist in your payment arrangements, please contact SEMI. If a purchase order is required, please be sure to process the purchase order in time to meet the deposit due date(s). No space will be assigned without the appropriate deposit.

Please return this completed form with your Application/Contract by fax to: 886.3.573.3355 (Taiwan).