

SEMICON® Taiwan 2017 Exhibitor Updates - May

This Month

- On-line Exhibitor Service Center is available now!
- Welcome to Join “Student Program”
- Collect Complete Executive-level Information for future networking events invitation
- Collect Your Show-site Activities to promote via various SEMICON Taiwan channel
- International Visitor Incentive Program is Launched
- Temporary Staff or Multi Language Staff Service
- FairGuide.com and EXPOGUIDE Scam Alert!

Important Dates

June

- 6/1: Full booth fee will be applied and nonrefundable for cancellation from this day.
- 6/21: Exhibitor Updates (June)
- 6/21: Visitor Registration Page is Open!

July

- 7/11-13 : SEMICON West (<http://www.semiconwest.org>)
- 7/19: Exhibitor Updates (July)
- 7/22: Exhibitor Appointed Contractor (EAC) Materials - Deadline
- 7/22: Application for Usage of Promotional Balloon - Deadline
- 7/22: Application for Two-story Booth - Deadline
- 7/22: Booth Application and Construction for Booth Structure Exceeding 4 Meters – Deadline
- 7/22: Application for Co-Exhibitor – Deadline
- 7/26: Application for TechXPOT - Deadline

On-line Exhibitor Service Center is available now!

[Online Exhibitor Service Center](#) is a new system for exhibitors' order and application. **Login password was sent to exhibitor contact by email.** Exhibitor service manual would be found in this online service center, including all show information – Important Dates, Rules, Shipping, Decoration and Badge Registration to help exhibitors to get well prepared for exhibition. Please click [HERE](#) to go to the online exhibitor service center. As our commitment to reduce carbon footprint, the service manual will be available **online only**.

On-line Exhibitor Directory System is available. Please take time to update your company information or product detail in order to take advantage of the platform. Your company information will be published on SEMICON Website and APP. To increase exhibitor's visibility, SEMI encourage exhibitors to use this free platform and attract visitors to visit your booth.

Co-exhibitor Application is NOW open!

Registering your co-exhibitor is open now, and Please click [HERE](#) to go to the online exhibitor service center to submit your request by **July 19**. The application fee is according to the primary exhibitor's membership status: Member: US\$320 / per co-exhibitor; Non-member: US\$525/ per co-exhibitor (non-refundable and inclusive of tax.).Once you complete the co-exhibitor application process, SEMI

will add the co-exhibitor company information to your Online Exhibitor Directory and send out a confirmation letter with login password to your co-exhibitor. Your co-exhibitor has full Online Exhibitor Directory service includes post company info, company logo, products and press release. Should you have any further questions, please contact [Exhibitor Service Contact].

Welcome to join “Student Program”

To build up a connection between industry and academia, SEMI will hold a student program that students who come from top universities will be arranged to visit the show and selected exhibitors, opening a gate to approach young talents. We welcome you to join the Student Program. For more information, please contact [Exhibitor Service Contact]

Collect Your Show-site Activities to promote via various SEMICON Taiwan channel

To help you increase visibility and bring more traffic, welcome to provide show-site activities which can be promoted via SEMICON Taiwan’s official channels. The first 6 exhibitors who provide this information to SEMICON Taiwan management team can gain a App promotion game on the show floor! Please go Exhibitor Service Center to fill out the *form 11* .

Collect Complete Executive-level Information for future networking events invitation

During the exhibition, we will hold executive-level networking events for industry elite to enhance business opportunities. Please recommend two of management team member whose level above vice president and click [HERE](#) to fill up and submit the form.

International Visitor Incentive Program is launched!

This program is based on the Taiwan Exhibition Competitiveness Enhancement Program 2016. The foreign visitors/buyers who meet the following criteria will receive hotel subsidy up to NTD 15,000, which is used for lodging (up to 4 nights, including the night before the show) and airport pickup by the designated hotel. The subsidy is limited and available on a first-come, first-approved base. For more information, please click [HERE](#).

Temporary Staff or Multi Language Staff Service

For any temporary staff or multi language staff request, please contact LEADEXPO Solution Inc. Please contact Ms. Daphnie Yang (Tel: 02-227299271 / email: Daphnie@leadexpo.com), LEADEXPO Solution Inc.

FairGuide.com and EXPOGUIDE Scam Alert!

With the ongoing solicitations, SEMI would like to continue to alert you to the two organizations soliciting internet Event Directory listing information in a misleading manner. The two organizations are Austrian based FairGuide and Mexican based ExpoGuide By submitting these forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US\$3,000. This is an on-going issue and is not related to the SEMICON Taiwan 2016 Event Directory. These companies do not represent SEMI in any manner. If you receive a form from these companies, please ignore it. If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission (www.ftc.gov) file a complaint online. Additional information on the Expo Guide, Fair Guide and other Construct Data Verilog publications is available on the UFI (www.ufi.org)

Your SEMICON[®] Taiwan Team

**Exhibitor Services &
International Visitor Incentive Program**

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**Booth Sign-up, Advertising &
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