



SEMICON® Taiwan 2017 Exhibitor Updates - June

This Month

- **Login Online Exhibitor Service Center Now!**
- **Visitor Online Registration is Now Open !**
- **Collect Your Show-site Activities to promote via various SEMICON Taiwan channel**
- **Build up your technology leadership at TechXPOT**
- **On-line Exhibitor Directory System and Co-Exhibitor Application – Deadline on July 19th**
- **FairGuide.com and EXPOGUIDE Scam Alert!**

Important Dates

July

- 7/11-13 : SEMICON West (<http://www.semiconwest.org>)
- 7/19: Exhibitor Updates (July)
- 7/22: Exhibitor Appointed Contractor (EAC) Materials - Deadline
- 7/22: Application for Usage of Promotional Balloon - Deadline
- 7/22: Application for Two-story Booth - Deadline
- 7/22: Booth Application and Construction for Booth Structure Exceeding 4 Meters – Deadline
- 7/22: Application for Co-Exhibitor – Deadline
- 7/26: Application for TechXPOT - Deadline

August

- 8/16 : Fascia Name – Decorated Space / Furniture Rental / Electrical & Water and Drainage / Compressed / Air Service Rental / Telephone & Internet Rental / Audio & Visual Equipment computer Rental Deadline
- 8/16 : Foreign Buyer Incentive Program Application Deadline
- 8/16 : Exhibitor Updates (August)
- 8/16 : Exhibitor Badge Request Deadline
- 8/18 : Freight Instructions – Triumph Trans-Link / Freight Instruction – TWI (US) Request Deadline
- 8/18 : Lead Retrieval Scanner Rental
- 8/18 : Exhibitor Badge Request Deadline



On-line Exhibitor Service Center is available now!

[Online Exhibitor Service Center](#) is a new system for exhibitors' order and application. **Login password was sent to exhibitor contact by email.** Exhibitor service manual would be found in this online service center, including all show information – Important Dates, Rules, Shipping, Decoration and Badge Registration to help exhibitors to get well prepared for exhibition. Please click [HERE](#) to go to the online exhibitor service center. As our commitment to reduce carbon footprint, the service manual will be available **online only**.

On-line Exhibitor Directory System is available. Please take time to update your company information or product detail in order to take advantage of the platform. Your company information will be published on SEMICON Website and APP. To increase exhibitor's visibility, SEMI encourage exhibitors to use this free platform and attract visitors to visit your booth.

Visitor Online Registration Open Now!

[Visitor online registration system](#) is available now! To invite your customers to register and attend SEMICON Taiwan, you can help greatly expand the reach of our promotions and help generate higher attendance. In addition, you can easily complete group registration online!

Collect Your Show-site Activities to promote via various SEMICON Taiwan channel

To help you increase visibility and bring more traffic, welcome to provide show-site activities which can be promoted via SEMICON Taiwan's official channels. The first 6 exhibitors who provide this information to SEMICON Taiwan management team can gain a App promotion game on the show floor! Please go Exhibitor Service Center to fill out the *form 11*.

Build up your technology leadership at TechXPOT

TechXPOT is a special presentation stage at the show site, offering the perfect forum for showcasing innovative new technologies, networking and discussing market trends. With this great low-cost speaking opportunity, TechXPOT will bring your technologies and solutions to the SEMICON® Taiwan community. Optimize your time at SEMICON® Taiwan, and reach onsite visitors by reserving your speaking slot at TechXPOT. For more details, please contact Ms. Elaine Lee at Email: elee@semi.org or Tel: +886.3.560.1777 ext. 107

On-line Exhibitor Directory and Co-Exhibitor Application –Deadline on July 19th

On-line Exhibitor Directory (click [HERE](#)) password had been sent to primary exhibitor contact. Please take time to update your company information or product detail to take advantage of the platform. Your company information will be published on SEMICON Website and APP. To increase exhibitor's visibility, SEMI encourage exhibitors to use this free platform and attract visitors to visit your booth. To register your co-exhibitor, please clicks [HERE](#) to download the form and return it to SEMI by **July 19**. The application fee is according to the primary exhibitor's membership status: Member: US\$320 / per co-exhibitor; Non-member: US\$525/ per co-exhibitor (non-refundable and inclusive of tax.).Once you complete the co-exhibitor application process, your co-exhibitor can have his password and fully access Online Exhibitor Directly service. For further question, please contact



[Exhibitor Services] team.

FairGuide.com and EXPOGUIDE Scam Alert!

With the ongoing solicitations, SEMI would like to continue to alert you to the two organizations soliciting internet Event Directory listing information in a misleading manner. The two organizations are Austrian based FairGuide and Mexican based ExpoGuide. By submitting these forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US\$3,000. This is an on-going issue and is not related to the SEMICON Taiwan 2017 Event Directory. These companies do not represent SEMI in any manner. If you receive a form from these companies, please ignore it. If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission (www.ftc.gov) file a complaint online. Additional information on the Expo Guide, Fair Guide and other Construct Data Verilog publications is available on the UFI (www.ufi.org)

Your SEMICON® Taiwan Team

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Booth Sign-up, Advertising & Sponsorship Opportunities

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TechXPOT Speaking Opportunities

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