This Month

- According to CDC, we will implement contact-information-based measures in SEMICON Taiwan.
- Welcome Your Local Partners in Taiwan to Join the Exhibitor Seminar on 7/17.
- Online Directory has been Open to Visitors, Please Update Your Company Info to Enhance Your Company’s Visibility.
- Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.
- Invite Your Customers to SEMICON Taiwan via Visitor Online Registration!
- Join TechXPOT – The Best Platform at SEMICON Taiwan to Build up Technology Leadership
- Temporary Staff Request Form and Lead Retrieval System have been Open.
- Download Customized Email Banner to Promote Your Company’s Participation.
- Become a Sponsor: Maximize Company Branding Exposure and Bringing Traffic to Your Booth!

Important Dates

July

- 7/15: Open to apply for Exhibitor Badge Registration
- 7/16: Deadline for printed Invitation application
- 7/20: “Invite your Customer: Send out e-Invitation” Opens Online
- 7/20-23: SEMICON West 2020 Virtual Event (http://www.semiconwest.org)

According to CDC, we will implement contact-information-based measures in SEMICON Taiwan.

Considering the low risk of community transmission in Taiwan, it would loosen restrictions on daily life, the CDC announced contact-information-based measures in response to the COVID-19 outbreak. **Please kindly help to maintain booth contact information for SEMICON Taiwan.** For personal data protection, SEMI will designate a person to be in charge of keeping a record of and maintaining personal data collected and the data only be used for outbreak investigations.

Welcome Your Local Partners in Taiwan to Join the Exhibitor Seminar on 7/17.
Seminar on 7/17.
SEMICON Taiwan will hold ‘Exhibitor Seminar’ on July 17 in Taipei Nangang Exhibition Center, Hall 1 (TaiNEX1). Highly welcome international exhibitors to invite partners in Taiwan to join this seminar. You will gain not only the important information of exhibiting preparation quickly, but the marketing promotion opportunity of SEMICON Taiwan. Please click HERE to register (Online Webinar).

Online Directory has been Open to Visitors, Please Update Your Company info to Enhance Your Company’s Visibility.
Online Exhibitor Directory has been open to visitors, please update your company and product information to enhance your online visibility. Should you have any further questions, please contact:
1F Exhibitor Service: Tinny Lee  Tel: 886-3-560-1777 ext. 311  Email: tlee@semi.org
4F Exhibitor Service: Jocelyn Huang  Tel: 886-3-560-1777 ext. 315  Email: jhuang@semi.org

Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.
Please login Online Exhibitor Service Center to register exhibitor badge by Thursday, August 27, 2020. Exhibitors can apply up to 10 badges for each booth (9 sq.). Primary exhibitor MUST help your co-exhibitor to register badges. Exhibitor badges are ready to pick-up starting from 12:00 pm, September 20, 2020 at M entrance of 4th Floor. Should you have any further questions, please contact:
1F Exhibitor Service: Tinny Lee  Tel: 886-3-560-1777 ext. 311  Email: tlee@semi.org
4F Exhibitor Service: Jocelyn Huang  Tel: 886-3-560-1777 ext. 315  Email: jhuang@semi.org

Invite Your Customers to SEMICON Taiwan via Visitor Online Registration!
Visitor Online Registration System is now available! Register for your customers and invite them to SEMICON Taiwan, you can greatly expand the reach of our promotions and generate higher attendance. In addition, you can easily complete group registration online! Should you have any further questions, please contact:
Ms. Erin Hou / Tel : 886.3.560.1777x306 / Email : ehou@semi.org

Join TechXPOT – The Best Platform at SEMICON Taiwan to Build up Technology Leadership
TechXPOT is the only technology presentation located at the most eye-catching area on show floor, it provides an ideal platform for exhibitors with limited budget to maximize the company’s exposure from show. Join us now! For more information, please contact: Ms. Dawn Lo / Tel: 886.3.560.1777x102 / Email : dlo@semi.org

Temporary Staff Request Form and Lead Retrieval System have been Open.
Temporary help are available for hire through Yuan Chau Business Platform Co., Ltd. Also, exhibitors can rent a lead retrieval system for capturing contact information of visitors to their booth. For more information, please refer to Online Exhibitor Service
Center Lead Retrieval System Rental Application Form and Temporary Staff Request Form.

Download Customized Email Banner to Promote Your Company’s Participation.
Please log in to Online Exhibitor Service Center to download a customized Email banner with your company name and booth number. You can attach this banner under your Email signature, which is an effective way to promote your company’s participation at SEMICON Taiwan 2020.
*Steps: Log in to “Exhibitor Console” → Click “Checklist for Order Form” → Click “Download Customized Email Banner”

Become a Sponsor: Maximize Company Branding Exposure and Bringing Traffic to Your Booth!
More than “just being there” at the show. On the show floor, you are competing with hundreds of other exhibitors and other events and activities for the time and attention of your customers and prospects. Consider a marketing promotion opportunity as a way to gain visibility beyond your booth. There are many options available to enhance your company’s brand image during SEMICON Taiwan, including visitor lanyards, show floor advertisement, leadership gala dinner, pocket guide, event sponsorship, web advertising, eDM advertising and so on.

Advertising & Sponsorship Opportunities:
Ms. Wen Lu  Tel: 886.3.560.1777x105  Email: wlu@semi.org

UFI, an international organization which represents the interests of the exhibition industry worldwide has been warning the exhibition industry to be vigilant against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals and other similar guides and organizations such as Event Fair, AVRON and the International Fairs Directory. By submitting their forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US$3,000. This is an on-going issue and is not related to the SEMICON Taiwan Event Directory.

Please note that these companies do not represent SEMI in any manner. If you receive a form from these companies, please BEWARE of these scams and IGNORE it. Information about SEMICON Taiwan will come from SEMI only. SEMI hereby remind exhibitors that please review every contract or attachments carefully, before you submit any signed documents, please verify with your own legal representative to protect your rights and benefits.

For more information about UFI’s action against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals, Event Fair, AVRON and International Fairs Directory, please visit (https://www.ufi.org/industry-resources/warning-construct-data/). If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission file a complaint online.
If you still receiving these scams, here are actions to take:
1. Recommend receiver to review the email sender, review any URLs and determine it to be valid or not, then take action.
2. To mark the email as Junk or Phishing.
3. Ask email system administrator to block domain.

Your SEMICON® Taiwan Team

Exhibitor Services
1F Exhibitor Service: Tinny Lee  Tel: 886-3-560-1777 ext. 311  Email: tlee@semi.org
4F Exhibitor Service: Jocelyn Huang  Tel: 886-3-560-1777 ext. 315  Email: jhuang@semi.org

International Visitor Incentive Program
Ms. Katie Liang  Tel: 886-3-560-1777 ext.307  Email: kliang@semi.org

Booth Sign-up
Ms. Elaine Lee  Tel: 886.3.560.1777x107  Email: elee@semi.org

Advertising & Sponsorship Opportunities
Ms. Wen Lu  Tel: 886.3.560.1777x105  Email: wlu@semi.org