

SEMICON® Taiwan 2014



SEMICON® Taiwan 2014 Post Show Report

September 3–5, 2014

TWTC Nangang Exhibition Hall

Taipei, Taiwan

2014 Highlights:

- Theme Pavilions & Regional Pavilions—Theme pavilions featured product displays and technical presentations covering CMP, High-Tech Facility, Precision Machinery, Secondary Equipment, and Sustainable Manufacturing. Country pavilions included Cross-Strait, Europe, Holland, Korea, Kyushu (Japan), Moscow, and SICA.
- 21 International Forums: More than 120 presentations and 2,851 attendees
- Key presenters included:
 - Cliff Hou, TSMC
 - Charles Kau, Inotera Memories
 - Tien Wu, ASE Group
 - Lip-Bu Tan, Cadence
 - Luc Van den hove, imec
- Procurement Day Activities—Business matching meetings for local suppliers in Taiwan with Applied Materials, ASE, Micron, TowerJazz, Panasonic Semiconductor, Sony, and UMC.
- 2014 Leadership Gala Dinner—An elite networking event for more than 550 government officials and executives from the microelectronics supply chain.
- Job Fair—Collaboration between SEMI® Taiwan and 104 Job Bank brought a display of more than 3,000 industry job vacancies.

Key Visiting Companies

Amkor	Panasonic
ASE	Powerchip
Chipbond	Qualcomm
ChipMOS	Realtek
Global Foundries	Renesas
Inotera	Rexchip
KYEC	SilTerra
Micron	SPIL
Mosel	STATS ChipPAC
MXIC	Toshiba
NVIDIA	TSMC
NXP	UMC
	Winbond

Attendance

Total Attendance (Visitors and Exhibitors)	26,432
- Verified Visitors	15,559
- Registered Exhibitors	10,873

Exhibitor Information

Total SEMICON Exhibiting Companies	632
Total Net Exhibit Area	12,261 sqm



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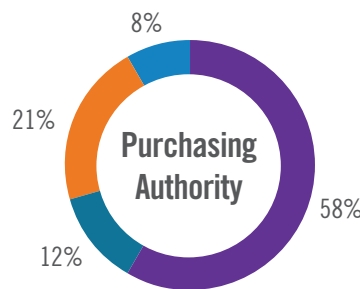
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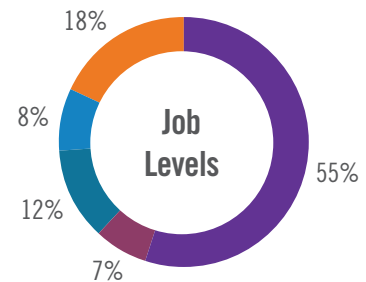
Visitor Profile

SEMICON Taiwan attracts a highly influential audience from every segment and sector of the European microelectronics industries, including semiconductors, solar/PV, LEDs, MEMS, printed/organic/flexible, and other adjacent markets.

Influential Buyers



- 12% Final Decision Maker
- 21% Recommend/Evaluate/Consult
- 8% Other Management
- 58% No Role



- 12% Executive Management
- 8% Senior Management
- 18% Other Management
- 55% Staff Level/Professional
- 7% Other

Primary Job Functions

Marketing/Sales/Business Development	13%
Executive Management/Board Member	8%
Product Management/Engineering	8%
Manufacturing Engineering/Operations Management	6%
Fabrication and Process Engineering	5%
Research and Development Engineering	5%
Assembly/Packaging Engineering	4%
Design Engineering (including Software, Systems, Test)	3%
Facilities Engineering/Engineering Support	3%
Purchasing and Procurement	3%
Human Resources Management	2%
Manufacturing and Production	2%
Quality Assurance and Test Engineering	2%
Training	2%
Environment/Health/Safety	1%
Financial/Industry Analyst	1%
Government/Public Policy	1%
Other	31%

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Areas of Interest

SEMICON Taiwan visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing.

MANUFACTURING

Semiconductor Device Manufacturing (IDM, foundry)	28%	Assembly and Test Services	15%
Electronic Manufacturing Services (EMS)	24%	Fabless Semiconductor Manufacturer/ Design Services	14%

MANUFACTURING EQUIPMENT

Wafer Processing / Front-end Manufacturing Equipment	17%	Inspection and Measurement / Metrology Products	6%
Assembly and Packaging Equipment	12%	LED Manufacturing Equipment	6%
Test Equipment	10%	MEMS Manufacturing Equipment	5%
Thin Film Manufacturing Equipment	10%	Flat Panel Display Manufacturing Equipment	4%
		Other Equipment	5%

MATERIALS

Process Materials	15%	Test Materials	8%
Wafers and Substrates	14%	LED Materials	6%
Assembly and Packaging Materials	11%	Gases	5%
Chemicals and Solids	10%	MEMS Materials	5%
		Other Materials	3%

SUB-SYSTEMS/COMPONENTS/SOFTWARE

Components, Parts and Accessories	6%	Software— Electronic Design (EDA) / Silicon Intellectual Property (IP)	2%
Sub-systems	4%	Factory Control Automation / Facilities	4%
Software— Manufacturing / Factory Automation	3%		

SERVICES/SUPPORT PRODUCTS

Manufacturing Services or Manufacturing Consulting	3%	Secondary Equipment and Services	3%
Business Services or Consulting	2%	Support Products (includes consumables)	3%
		Other	20%

Technology Interests

SEMICON Taiwan visitors come from across the spectrum of microelectronics industries and have a diverse range of product and technology interests.

SEMICON Taiwan Visitors Technology/Market Interests

Semiconductors	56%
Electronic Components	22%
Electronic Applications	21%
MEMS	21%
LEDs/Solid State Lighting	18%
Flat Panel Display	12%
Photovoltaics/PV	9%
Nano-electronics	7%
Plastic/Organic/Printed Electronics	6%
Other	26%