

# SEMICON® Taiwan 2015

## EXHIBIT SPACE APPLICATION GUIDELINES

The following information corresponds to each section of the application. Please refer to these guidelines when completing the application. Check off box when each section is complete.

### Section 1. EXHIBITING COMPANY INFORMATION

Provide contact information in order to receive all exhibitor mailings related to SEMICON Taiwan 2015. This address and contact person will receive all material and correspondence relating to the coordination of SEMICON Taiwan 2015. Separate billing arrangements should be indicated on the Special Request Form.

- No PO Boxes please.
- Please indicate secondary contact person.
- A **“first time exhibitor”** is defined as an exhibiting company who did not exhibit at SEMICON Taiwan 2015. Please indicate if you are a first time exhibitor to SEMICON Taiwan.
- This information is for internal SEMI use only. You will have an opportunity to provide alternative company information for the online Event Directory at a later date.

### Section 2. BOOTH PREFERENCE / EXHIBIT AREA

Theme Pavilions:

Special designed booth and exclusive promotion. The booth package includes: Theme image, hard walls (sides & back), info counter, two folding chairs, waste basket, carpet, power point, name fascia.

General Booth:

- **DECORATED SPACE:** Hard walls (sides & back), info counter, two folding chairs, waste basket, carpet, power point, name fascia.
- **RAW SPACE:** The Rental of floor space only and does not include any utilities, services, walls or furnishings. Exhibitors with raw space are required to provide back and side walls.

### Section 3. CONFIGURATION PREFERENCES

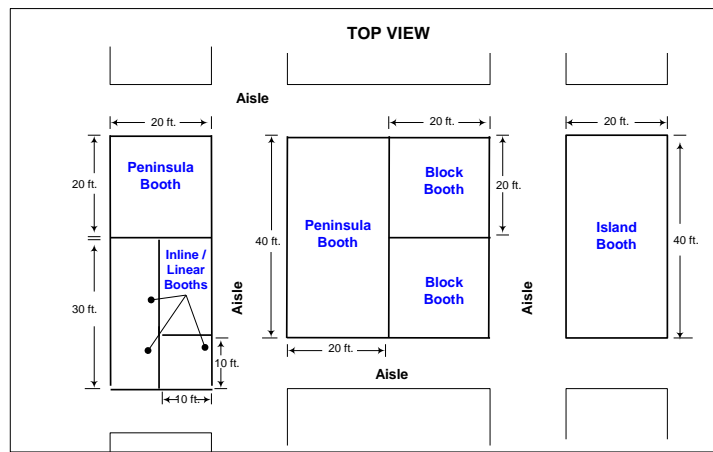
Indicate the size of the booth you would like, as well as the desired configurations. SEMI will do our best to accommodate your configuration requests—however SEMI CANNOT GUARANTEE THE SAME LOCATION NOR THE LOCATION REQUESTED. If we cannot accommodate your initial request, your company will be placed onto a relocation/expansion wait list. Use the booth chart provided below to help determine the booth dimensions and configurations you are requesting.

Note: A standard single booth at SEMICON Taiwan is 3mx3m.

CONFIGURATION	DIMENSION	# OF BOOTHS	CONFIGURATION	DIMENSION	# OF BOOTHS
Inline	3mx3m	1	Peninsula Block	9mx9m	9
Inline	3mx6m	2		9mx9m	
Inline	3mx9m	3	Island	6mx15m	10
Inline	3mx12m	4		6mx15m	
Peninsula	6mx6m	4	Island	6mx18m	12
Block	6mx6m		Peninsula	9mx12m	
Peninsula	6mx9m	6	Island	9mx15m	15
Block	6mx9m		Peninsula	12mx12m	
Peninsula	6mx12m	8	Island	12mx15m	20
Island	6mx12m		Island	15mx15m	

### DEFINITIONS OF CONFIGURATIONS

- **Inline (linear):** One or more standard (3m x 3m) booth units in a straight line with neighboring exhibitors on immediate right and left, leaving only one side exposed to the aisle.
- **Block (minimum of 4 booths):** A minimum depth of 6m and a back wall area of 6m. A block configuration is exposed to aisles on 2 sides.
- **Peninsula (minimum of 4 booths):** A minimum depth of 20' and a back wall area of 20'. A peninsula configuration is exposed to aisles on 3 sides.
- **Island (minimum of 8 booths):** A minimum configuration of 20' x 40'. An island configuration is exposed to aisles on all 4 sides.



- ❑ Section 4. **BOOTH Cost**  
SEMICON Taiwan offers exhibitors: raw space, decorated space and theme pavilions. These options have been designed to meet your exhibition objectives.

Use the formula provided to help calculate your total booth space fee, indicating if you would like raw or decorated space. Please be reminded a single booth unit is 3mx3m.

Raw space is the rental of floor space only and does not include any utilities, services, walls, carpet or furnishing. Exhibitors requesting raw space will need to order their utilities, services and furnishings and carpet separately, from the Exhibitor Services Manual available in May 2015.

Decorated space includes the structure, furnishings, carpet and electrical service. Please note that orders received for Decorated Space packages after Wednesday, July 18, 2015, are subject to a 30% surcharge on the furnishings. Contact us at [semicontaiwan@semi.org](mailto:semicontaiwan@semi.org) or +886.3.560.1777 for more information on the options available.

- ❑ Section 5. **PAYMENT**  
20% (non-refundable) deposit is required with the application. The application acts as your official invoice for the deposit. Should you require an invoice to be generated to assist in your payment arrangements, please contact SEMI. The deposit may be paid by check or wire transfer before the exposition, or via check or credit card onsite at your designated space selection time. Payments must be made by your onsite space selection time, or booth space may not be assigned. **THIS WILL AFFECT YOUR BOOTH LOCATION.**

Use the enclosed Payment Information Form to assist you with your payment arrangements.

- ❑ Section 6. **PRE-REGISTRATION PROMOTION DMs**  
To help you better leverage the show asset, SEMI will provide you a special designed DMs and E-Invitation card. This is a complimentary DM to be distributed to your customers and visitors as part of pre-show promotion. You may also create a customized E-card to invite your target customers with a more convenient and cost-saving way!

- ❑ Section 7. **SIGNATURE**  
By signing the application, you agree to abide by exposition rules and regulations as defined in the Exhibitor Services Manual, memos issued prior to the show, and **“Stipulations/Terms & Conditions”** printed on page two of the Application/Contract for Exhibit Space. Applications/Contracts received without a signature will not be accepted.



# SEMICON® Taiwan 2015

## STIPULATIONS/TERMS & CONDITIONS

### CONTRACT

This contract includes the Application/Contract for Exhibit Space, the Payment Information Form, the Special Request Form, the Booth Location Preferences, the Exhibit Space Application Guidelines, the Exhibitor Services Manual, and these Stipulations/Terms & Conditions ("**Contract**"). In the event of any conflict among any of these documents, this Stipulation/Terms and Conditions will prevail over all other documents. All documents, including the Exhibitor Service Manual, can be found online at [www.semicontaiwan.org](http://www.semicontaiwan.org). This Contract is entered into between an exhibiting company ("**Exhibitor**") and SEMI Taiwan ("**SEMI**").

### PRIORITY POINTS, BOOTH SPACE ASSIGNMENT AND PAYMENT

Booth space assignment is based on a regional point system. Only SEMI Members can build and use points. Should the requested space be previously assigned or the floor layout change, SEMI will make reasonable efforts to provide suitable alternate space based on when application and payment were received. An Exhibitor's ultimate placement by SEMI shall be considered final, provided that SEMI reserves the rights to relocate an Exhibitor at any time, at its sole discretion, for the overall good of the show. SEMI is not obligated to reimburse the Exhibitor for any costs arising from such relocation.

### PAYMENT TERMS

20% (non-refundable) deposit must be submitted along with the Exhibit Space Application Form. Exhibitors will receive follow-up invoices for the remaining balance due of 80% which is due by **February 28, 2015**; respectively. If an Exhibitor does not comply with these Payment Terms, SEMI reserves the right to release such Exhibitor's space for re-assignment and shall be entitled to retain the 20% non-refundable deposit.

### GENERAL RULES, TERMS AND CONDITIONS

1. Each Exhibitor acknowledges that this Contract is entered into with SEMI. Each Exhibitor further acknowledges that the SEMICON show is owned by SEMI Headquarters and that SEMI Taiwan has been appointed to manage the Exhibition.
2. Each Exhibitor agrees that the rules and regulations of SEMI are made a part of this Contract and agrees to be bound by them. Each Exhibitor further agrees that SEMI has the full power to interpret and enforce all rules and regulations in the best interest of the SEMICON show.
3. The signatory to the Application for exhibit space or his designee shall be an official representative of the Exhibitor and shall have the authority to certify representatives and act on behalf of the Exhibitor in all negotiations.
4. Applications from companies with delinquent balances due to SEMI will not be processed. This includes, but is not limited to, unpaid cancellation fees from prior expositions.
5. SEMI Membership must be active at all times to receive member pricing; otherwise, SEMI will invoice for the non-member rate.
6. SEMI reserves the right to change the venue and date of the Exhibition under certain circumstances. In the event of a change of venue and/or date, or cancellation of the Exhibition, except as provided under the heading "Cancellation/Change of Exhibit," the Exhibitors shall not be entitled to any claim for damages arising from such change or cancellation.

### QUALIFICATIONS OF EXHIBITING COMPANY

Exhibitors must be manufacturers or independent representatives of manufacturers that produce equipment or materials for use by the semiconductor, flat panel display and electronic design automation industries, or that are used in relevant ancillary work (such as trade magazines or books, software houses, etc.). SEMI reserves the right to determine the eligibility of any product for display, and the Exhibitor shall immediately remove any product determined by SEMI to be ineligible for display upon SEMI's request. The Exhibitor represents and warrants that none of its products on display will infringe the rights of any third party. If any third party raises a claim against SEMI for the products displayed by the Exhibitor, SEMI shall have the right to terminate this Contract immediately upon notice to the Exhibitor and Exhibitor shall indemnify and hold SEMI harmless against all losses and liabilities associated with such a claim.

### USE OF SPACE

An Exhibitor may not assign, sublet or re-sell, in whole or in part, their contracted space. An Exhibitor may share its contracted space with its affiliate for co-exhibiting, provided that: (i) such co-exhibitors shall comply with all conditions and rules and regulations applicable to the Exhibitor that is party to this Contract (a "primary Exhibitor"); (ii) the primary Exhibitor

shall continue to be primarily liable for all its obligations under this Contract; (iii) the PRIMARY Exhibitor MUST have the prominent identification in its entire contracted booth space; (iv) the contracted space MUST appear as one unified booth and; (v) all booths MUST be staffed at all times during exhibit hours.

### LIABILITY

TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, IN NO EVENT SHALL SEMI BE RESPONSIBLE OR LIABLE FOR ANY SPECIAL, NON-COMPENSATORY, CONSEQUENTIAL, INDIRECT, INCIDENTAL, STATUTORY OR PUNITIVE DAMAGES OF ANY KIND, NOR SHALL EITHER OF THEM BE RESPONSIBLE OR LIABLE FOR ECONOMIC LOSSES, INCLUDING, WITHOUT LIMITATION, GOODS, LOSS OF TECHNOLOGY, RIGHTS OR SERVICES, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER CONTRACT THEORY, OR TORT (INCLUDING NEGLIGENCE, TO THE EXTENT REASONABLE, STRICT LIABILITY OR OTHERWISE.

Notwithstanding anything to the contrary in this Contract, the maximum aggregate liability of SEMI or to any Exhibitor, affiliated Co-Exhibitors or any of their employees, officers, directors, representatives or subcontractors related to, or in connection with this Contract or the event, will be limited to the total amount of fees paid by the Exhibitor to SEMI hereunder in connection with the Event.

To the fullest extent permissible under applicable law, SEMI will not be liable for damages to property or injuries to any persons from any cause whatsoever by reason of occupancy of exhibit space by Exhibitor, affiliated co-exhibitors, or any of their employees, subcontractors, agents or representatives. Further, each Exhibitor hereby agrees to indemnify, and holds harmless, SEMI and each of their respective officers, directors, employees, subcontractors, representatives and agents from all liabilities, losses, damages, costs, fees (including without limitation court costs and reasonable attorney's fees) and expenses that might result from any cause whatsoever with respect to breach of this Contract; the acts, omissions or representations of Exhibitor and/or Co-Exhibitors; and/or the Exhibitor's exhibit including, without limitation, theft or other loss from exhibit booth.

The Exhibitor agrees to pay promptly for any and all damage to the exhibition building or its equipment, incurred through carelessness or otherwise, caused by the Exhibitor, affiliated Co-Exhibitors, or their employees, subcontractors, agents, or representatives.

General security will be provided to Exhibitor, but SEMI shall in no event be liable for any loss or damages whatsoever due to any lack or failure of such security. Exhibitor assumes full responsibility for any loss of equipment and/or display material, resulting from theft or any other cause whatsoever.

Notwithstanding the above, nothing in this Contract excludes or limits SEMI's liability in relation to death or personal injury caused by i) their respective negligence or willful or reckless misconduct; ii) any fraud or fraudulent misrepresentation; and iii) any other liability that cannot, as a matter of law, be limited or excluded.

### TRADEMARKS AND OTHER INTELLECTUAL PROPERTY RIGHTS

Exhibitor agrees that any content or materials that include any SEMI trademark must be approved in writing by SEMI prior to publication. If approved, such use shall be in accordance with applicable trademark law and SEMI's trademark guidelines as revised from time to time. Exhibitor agrees that any such use shall inure solely to the benefit of SEMI, and that Exhibitor shall not obtain any right in the SEMI trademarks beyond the rights expressly granted by SEMI. Exhibitor further agrees not to register any SEMI's trademark or confusingly similar trademarks with any governmental authority, and not to challenge the rights of SEMI in any SEMI trademark. Exhibitor agrees to modify or remove any content or material published by Exhibitor in connection with this provision upon SEMI's request.

Exhibitor represents and warrants that it owns or has a license to all rights, title and interest in and to all materials including its logos and trademarks, and any patented designs and inventions, copyrighted works, service marks, trade, business and domain names, and any other intellectual property that it provides to SEMI ("**Intellectual Property**") and that the use of any such Intellectual Property does not violate any license agreement which Exhibitor may have with any third party or infringe on the rights of any third party.

Exhibitor hereby grants to SEMI a non-exclusive, limited license to use Exhibitor's trademarks and logos and other Intellectual Property from the date of acceptance by SEMI of Exhibitor's application and until and including the period of the Event solely in connection with SEMI's promotion of the Event and Exhibitor's participation in the Event, including without limitation on the SEMICON Taiwan website and in publications, advertising, and

brochures. Exhibitor must supply samples of such trademarks and logos and other Intellectual Property and agrees to indemnify, and holds harmless SEMI and each of their respective officers, directors, employees, subcontractors, representatives and agents from all liabilities, losses, damages, costs, fees (including without limitation attorney's fees) and expenses that might result from use of such logos and trademarks and other Intellectual Property in connection with the Event, including as a result of any third party claims against SEMI for infringing or misappropriating any intellectual property rights of the third party.

### **EVENT CANCELLATION / CHANGE OF EXHIBIT**

If SEMI should be unable to hold the exhibition for any cause beyond its reasonable control, or if it cannot permit the Exhibitor to occupy its space due to causes beyond SEMI's reasonable control, SEMI has the right to cancel the exhibit with no further liability than a refund of the stand space rental less a proportionate share of the exhibition expenses incurred by SEMI. SEMI shall in no event be liable for incidental or consequential damages to Exhibitor arising from or relating to such cancellation. Should Exhibitor's display and/or material fail to arrive, Exhibitor is nevertheless responsible for the rental of its exhibit space.

### **COMPLIANCE WITH RULES**

Each Exhibitor assumes all responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state, federal and international government bodies concerning fire, safety, and health, together with the rules and regulations contained in the Exhibitor Services Manual. All aisles and service areas must be kept clear with boundaries set by the Fire Department and SEMI.

### **INSURANCE**

Exhibitor, at its sole cost and expense, will insure its activities and equipment used in connection with the Event and will obtain, keep in force, and maintain a valid commercial and civil insurance policy (contractual liability included) and errors and omissions in each case in an amount equivalent to US\$1,000,000. If the above insurance is written on a claims-made form, it will continue for two (2) years following the Event. Such coverage and limits will not in any way limit the liability of Exhibitor. If requested, Exhibitor must furnish SEMI with certificates of insurance evidencing compliance with all requirements, and Exhibitor will promptly notify SEMI of any material modification of the insurance policies. Such certificates will provide for thirty (30) days' advance written notice to SEMI of any cancellation of insurance policies; indicate that SEMI has been endorsed as an additional insured under such coverage; and include a provision that the coverage will be primary and will not participate with, nor will be excess over, any valid and collectable insurance or program of self-insurance maintained by SEMI.

### **CANCELLATION OR REDUCTION OF EXHIBIT SPACE BY EXHIBITING COMPANY**

1. In the event of cancellation (partial or full), Exhibitor a written notice must be provided to SEMI.
2. If canceled on or **before June 1, 2015**, a cancellation fee of 20% of the canceled space will be assessed by SEMI.
3. If canceled **after June 1, 2015**, a cancellation fee of 100% of the canceled space will be assessed by SEMI.
4. SEMI will issue the final invoice reflecting all fees imposed on Exhibitor's account per the terms and conditions of this Contract.

### **Cancellation fee assessments are not transferable and may not be used for any other payments due.**

Reduction of exhibit space may result in booth relocation. SEMI reserves the right to reassign cancelled booth space, regardless of the liquidated damage assessment. Subsequent reassignment of cancelled space does not relieve the canceling Exhibitor of the obligation to pay the assessment. SEMI must receive written notification of any cancellation. All booths must be set and show ready by 6:00 pm on the day prior to the opening of the event. Failure to do so will be considered a cancellation, unless SEMI has been notified and has approved in advance otherwise.

### **DATA PROTECTION**

SEMI may collect and process personal company data in order to perform its obligations pursuant to this Contract as well as to provide Exhibitors information about future events. Such data will not be

transferred or shared with any other entity other than SEMI and its affiliates. By submitting personal company data to SEMI, Exhibitors expressly consent, on behalf of their officers and employees, to the transfer and processing of that personal company data in Taiwan and in the United States. Exhibitors have the right to access and correct their personal company data, and in some circumstances may be entitled to delete their personal company data, by contacting SEMI show management.

### **GOVERNING LAW / ARBITRATION**

This agreement shall be governed by the laws of the Republic of China without regard to principles of conflicts of laws. Any controversy, dispute, or claim arising out of or relating to this agreement, including the existence, validity, interpretation, performance, breach or termination hereof, or any other dispute between the Exhibitor and SEMI arising out of or relating to the SEMICON Show, shall be referred to and finally resolved by arbitration administered by the Chinese Arbitration Association, Taipei under the Chinese Arbitration Association, Taipei Arbitration Rules in force when the Notice of Arbitration is submitted. The place of arbitration shall be in Taipei. The number of arbitrators shall be one. The arbitration proceedings shall be conducted in English. The arbitral award shall be final and binding upon both parties. In the event of any conflict between these governing law/arbitration rules and the provisions of these terms and conditions, the provisions of these terms and conditions shall govern.

Notwithstanding the foregoing, should adequate grounds exist for seeking immediately injunctive relief for a violation of any term or condition of this agreement, any party hereto may seek and obtain such relief, provided that, upon its obtaining such relief, such action shall be stayed pending the resolution of arbitration proceedings.

Judgment upon the decision rendered or awarded by the arbitrator may be entered in any court having jurisdiction thereof, or application may be made to such court for a judicial recognition of the decision or award or an order of enforcement thereof, as the case may be. The costs of arbitration including, inter alia, reasonable attorneys' fees, expenses associated with the arbitration, and the costs of filing or enforcing the arbitration, all as determined by the arbitrator, shall be paid entirely by the non-prevailing party.

### **GENERAL**

The relationship between the parties is that of independent contractors. Exhibitor is not an employee, agent, partner or legal representative of SEMI and shall have no authority to assume or create obligations on behalf of SEMI or the Event. Exhibitor shall not assign to a third party its rights, or obligations, or any portion thereof without the prior written consent of SEMI, which consent SEMI may grant or withhold at its sole discretion. Any attempted assignment without such consent by SEMI shall be void and of no effect, and shall constitute a material breach by Exhibitor of its obligations hereunder. SEMI shall have the right to subcontract to a third party its rights, or obligations, or any portion thereof. If due to legal restrictions, the US entity is unable to perform the Contract or receive payment from a Taiwanese exhibitor, it may need to subcontract some of its rights under the Contract to a Taiwanese entity.

Contract is the only agreement between the parties pertaining to its subject matter, and supersedes any draft or prior or contemporaneous agreement, discussion, or representation (whether written or oral) between the parties. All conditions, warranties or other terms not expressly contained in this Contract which might have effect between the parties or be implied or incorporated into this Contract, whether by statute, common law or otherwise, are hereby excluded. This agreement may be amended or modified in a writing signed by each party. Aside from the parties hereto, no other person or entity is entitled to benefit from the rights and obligations hereunder and there are no third party beneficiaries hereto.

The failure of either party to assert a right hereunder or to insist upon compliance with any term or condition of this agreement will not constitute a waiver of that right or excuse a similar subsequent failure to perform any such term or condition by the other party. None of the terms and conditions of this Contract can be waived except by the written consent of the Party waiving compliance. If any provision of this agreement is held to be invalid or unenforceable by a court of competent jurisdiction, then the remaining provisions will nevertheless remain in full force and effect, and the parties shall negotiate in good faith a substitute, valid, and enforceable provision that most nearly reflects the parties' intent in entering into this Contract.

**It is each exhibiting company's responsibility to read and comply with all rules and regulations as stated in the Exhibitor Services Manual. Each exhibiting company will be fully responsible for all costs involved should the exhibiting company violate rules and regulations that require remedial action by SEMI.**



# SEMICON<sup>®</sup> Taiwan 2015

## Payment Information

Please mark one of the three payment options referenced below and complete that related section. This form must be included with your Exhibit Application/Contract. Applications from companies with delinquent balances due SEMI will not be processed. Prior to any space assignment, 20% booth fee is required with Application/Contract.

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PAYMENT BY CHECK Please indicate SEMICON Taiwan 2015 on the reverse side of your check and send with the Application to:

TAIWAN DOLLARS  
Attn: Accounting Dept.  
SEMI Taiwan  
11F-2, No.1, Taiyuan 1st St.,  
Zhubei, Hsinchu 30265, Taiwan

Or

US DOLLARS  
Mail To: SEMI  
Dept. 05607  
San Francisco, CA 94139 USA

CHECK: Payable to SEMI Taiwan

CHECK: Payable to SEMI

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PAYMENT BY DIRECT BANK TRANSFER - complete this form and return to SEMI – Ms. Joanna Chiang, ext. 808, [jchiang@semi.org](mailto:jchiang@semi.org)

Exhibitor Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Originating Bank: \_\_\_\_\_

Amount of Transfer: \_\_\_\_\_ Date of Transfer: \_\_\_\_\_

Send Bank Transfer to:

TAIWAN DOLLARS  
Taiwan Cooperative Bank H. S. I. P. Branch  
No.1, Technology Rd.,  
Science-Based Industrial Park  
Hsinchu 300, Taiwan  
Account #: 5643-717-201996  
Beneficiary: SEMI Taiwan

US DOLLARS  
Wells Fargo Bank  
420 Montgomery Street  
San Francisco, CA 94104  
Account #:4277-159497  
ABA #121000248  
Swift code- WFBUS6S  
Beneficiary: SEMI

NOTE: To ensure proper credit, be sure that the bank transfer includes YOUR COMPANY NAME and is clearly marked for SEMICON Taiwan 2015. **It is the customer's responsibility to track wire transfers with their bank in the event SEMI does not receive the wire.**

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Please return this completed Application/Contract by fax to:  
SEMI Taiwan +886.3.560.1555 or SEMI Headquarters +1.408.943.7953