

SEMICON® Taiwan 2017 Exhibitor Updates - April

This Month

- **Online Exhibitors Services Center is new OPEN!**
- **Welcome to Join “Student Program”**
- **Collect Executive-level Information**
- **Collect Your Show-site Activities**
- **International Visitor Incentive Program is Launched**
- **FairGuide.com and EXPOGUIDE Scam Alert!**

Important Dates

May

- 5/17: Exhibitor Updates (May)
- 5/29-5/30 : Dragon Boat Festival (SEMI Taiwan office closed)
- 5/31-6/2 : Intersolar Europe 2017 (www.intersolar.de/en/home.html)

June

- 6/1: Full booth fee will be applied and nonrefundable for cancellation from this day.
- 6/21: Exhibitor Updates (June)
- 6/22: Visitor Registration Page is Open!

Online Exhibitors Services Center is new OPEN!

[Online Exhibitor Service Center](#) is a new system for exhibitors' order and application. Login password was sent to exhibitor contact by email. Exhibitor service manual would be found in this online service center, including all show information – Key Dates, Rules, Shipping, Decoration and Badge Registration to help exhibitors to get well prepared for exhibition. Please click [HERE](#) to go to the online exhibitor service center. As our commitment to reduce carbon footprint, the service manual will be available **online only**. Should you have any further questions, please contact [Exhibitor Service Contact].

Welcome to join “Student Program”

To build up a connection between industry and academia, SEMI will hold a student program that students who come from top universities will be arranged to visit the show and selected exhibitors, opening a gate to approach young talents. We welcome you to join the Student Program. For more information, please contact [Exhibitor Service Contact]

Collect Your Show-site Activities to promote via various SEMICON Taiwan channels

To help you increase visibility and bring more traffic, welcome to provide show-site activities which can be promoted via SEMICON Taiwan's official channels. The first 6 exhibitors who provide this information to SEMICON Taiwan management team can gain a App promotion game on the show floor! Please go Exhibitor Service Center to fill out the *form 11* .

Collect Complete Executive-level Information

During the exhibition, we will hold executive-level networking events, please recommend two of management team who's level above vice president and click [HERE](#) to fill up and submit the form .

International Visitor Incentive Program is launched!

This program is based on the Taiwan Exhibition Competitiveness Enhancement Program 2016. The foreign visitors/buyers who meet the following criteria will receive hotel subsidy up to NTD 15,000, which is used for lodging (up to 4 nights, including the night before the show) and airport pickup by the designated hotel. The subsidy is limited and available on a first-come, first-approved base. For more information, please click [HERE](#).

FairGuide.com and EXPOGUIDE Scam Alert!

With the ongoing solicitations, SEMI would like to continue to alert you to the two organizations soliciting internet Event Directory listing information in a misleading manner. The two organizations are Austrian based FairGuide and Mexican based ExpoGuide. By submitting these forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US\$3,000. This is an ongoing issue and is not related to the SEMICON Taiwan 2017 Event Directory. These companies do not represent SEMI in any manner. If you receive a form from these companies, please ignore it. If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission (www.ftc.gov) file a complaint online. Additional information on the Expo Guide, Fair Guide and other Construct Data Verilog publications is available on the UFI (www.ufi.org)

Your SEMICON[®] Taiwan Team

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