

SEMICON® Taiwan 2019 Exhibitor Updates - April

This Month

- **Online Exhibitors Services Center is Officially Open!**
- **SEMICON Taiwan Channels Maximize the Performance of Your Show-site Activities and Exhibiting.**
- **Become a Sponsor: Maximize Company Branding Exposure and Bringing Traffic to Your Booth!**
- **Collect Complete Executive-level Information.**
- **Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals, Event Fair, AVRON and International Fairs Directory Scam Alert!**

Important Dates

May

- 5/15: Exhibitor Updates (May)

June

- 6/19 Exhibitor Updates (June)
- 6/21: Exhibitor Seminar will be held in Taipei (NEW: Marketing Workshop)
- 6/26: Visitor Registration Page is Open!

Online Exhibitors Services Center is Officially Open!

[Online Exhibitor Service Center](#) is a system for exhibitors to submit applications. Login password was sent to exhibitor contact by email. Exhibitor service manual could be downloaded from online service center, which includes all show information – Key Dates, Rules, Shipping, Decoration and Badge Registration to assist exhibitors to be well prepared before our exhibition. Please click [HERE](#) to access online exhibitor service center. As our commitment to reduce carbon footprint, exhibitor service manual will **only** be available online. Should you have any further questions, please contact:

Exhibitor Service : Ms. Rachel Wu / Tel: 886.3.560.1777x309 / Email: rwu@semi.org

SEMICON Taiwan Channels Maximize the Performance of Your Show-site Activities and Exhibiting.

SEMICON Taiwan provides various channels to promote your booth activities and professional demonstration of new product, equipment or machine. Please go to [Online Exhibitor Service Center](#) and submit the *Booth Activities/ New Product, Equipment or Machine Demonstration Application Form*, to attract every potential visitors and driving traffic to your booth.

Become a Sponsor: Maximize Company Branding Exposure and Bringing Traffic to Your Booth!

More than "just being there" at the show. On the show floor, you are competing with hundreds of other exhibitors and other events and activities for the time and attention of your customers and prospects. Consider a marketing promotion opportunity as a way to gain visibility beyond your booth. There are many options available to enhance your company's brand image during SEMICON Taiwan, including visitor lanyards, show floor advertisement, leadership gala dinner, pocket guide, event sponsorship, web advertising, eDM advertising and so on.

Advertising & Sponsorship Opportunities :

Ms. Wen Lu/ Tel: 886.3.560.1777x105/ Email: wlu@semi.org

Collect Complete Executive-level Information.

During the show period of SEMICON Taiwan, we will organize executive-level networking events, please recommend two executive team members who are above vice president level. Please click [HERE](#) to submit the form.

Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals, Event Fair, AVRON and International Fairs Directory Scam Alert!

UFI, an international organization which represents the interests of the exhibition industry worldwide has been warning the exhibition industry to be vigilant against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals and other similar guides and organizations such as Event Fair, AVRON and the International Fairs Directory. By submitting their forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US\$3,000. This is an on-going issue and is not related to the SEMICON Taiwan Event Directory.

Please note that these companies do not represent SEMI in any manner. If you receive a form from these companies, please BEWARE of these scams and IGNORE it. Information about SEMICON Taiwan will come from SEMI only. SEMI hereby remind exhibitors that please review every contract or attachments carefully, before you submit any signed documents, please verify with your own legal representative to protect your rights and benefits.

For more information about UFI's action against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals, Event Fair, AVRON and International Fairs Directory, please visit (<https://www.ufi.org/industry-resources/warning-construct-data/>). If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission [file a complaint online](#).

If you still receiving these scams, here are actions to take:

1. Recommend receiver to review the email sender, review any URLs and determine it to be valid or not, then take action.
2. To mark the email as Junk or Phishing.
3. Ask email system administrator to block domain.

Your SEMICON[®] Taiwan Team

Exhibitor Services & International Visitor Incentive Program

Exhibitor Contact : Ms. Rachel Wu / Tel: 886.3.560.1777 x309/ Email: rwu@semi.org

Visitor Incentive Program: Ms. Jessica Yao/ Tel: 886.3.560.1777x313/ Email: jyao@semi.org

Booth Sign-up

Ms. Elaine Lee/ Tel: 886.3.560.1777x107/ Email: elee@semi.org

Advertising & Sponsorship Opportunities

Ms. Wen Lu/ Tel: 886.3.560.1777x105/ Email: wlu@semi.org