This Month

- Online Exhibitors Services Center is Officially Open!
- SEMI Response to Coronavirus (COVID-19)” on SEMI Taiwan Website
- Join TechXPOT – The Best Platform at SEMICON Taiwan to Build up Technology Leadership
- SEMICON Taiwan Channels Maximize the Performance of Your Show-site Activities and Exhibiting
- Become a Sponsor: Maximize Company Branding Exposure and Bringing Traffic to Your Booth!

Important Dates

May
- 5/20: Open to download Customized Email Banner

June
- 6/10: Exhibitor Updates (June)
- 6/30: Deadline for printed Invitation application
- 6/30: Open to apply for Lead Retrieval System rental and Temporary Staff request

Online Exhibitors Services Center is Officially Open!

Online Exhibitor Service Center is a system for exhibitors to submit applications. Login password was sent to exhibitor contact by email. Exhibitor service manual could be downloaded from online service center, which includes all show information – Key Dates, Rules, Shipping, Decoration and Badge Registration to assist exhibitors to be well prepared before our exhibition. Please click HERE to access online exhibitor service center. As our commitment to reduce carbon footprint, exhibitor service manual will only be available online. Should you have any further questions, please contact:

Exhibitor Service :
1F Exhibitor Service: Tinny Lee  Tel: 886-3-560-1777 ext. 311  Email: tlee@semi.org
4F Exhibitor Service: Jocelyn Huang  Tel: 886-3-560-1777 ext. 315  Email: jhuang@semi.org

SEMI Response to Coronavirus (COVID-19)” on SEMI Taiwan Website

SEMI Taiwan website launches the new coronavirus (COVID-19) theme page to provide you with first-hand information & SEMI Response.

COVID-19 is disrupting supply chains and manufacturing around the world. SEMI is committed to providing members relevant information on handling the health crisis and the impact on our industry. To spread great ideas and stories, SEMI now has a site for stories on how SEMI Members are helping find solutions, ameliorate shortages, and use their technology for testing, around the COVID-19 pandemic.

SEMI has always made the health and well-being of our employees, members, and guests our top priority at all events. We continue to monitor COVID-19 developments, advisories from the World Health Organization (WHO), and the Taiwan Centers for Disease Control (CDC) under the Ministry of Health and Welfare. There is still some time away from this year’s SEMICON Taiwan, we continue to do all the preparatory work as planned for the exhibitions scheduled to be held in the second half of the year. Any changes made for SEMICON Taiwan can be found on the SEMI Coronavirus Status Updates, SEMI Taiwan Events Updates, and will be released on the Line 2.0 exhibition assistant platform and notified by email as well.
Join TechXPOT – The Best Platform at SEMICON Taiwan to Build up Technology Leadership

TechXPOT is the only technology presentation located at the most eye-catching area on show floor, it provides an ideal platform for exhibitors with limited budget to maximize the company’s exposure from show. Join us now! For more information, please contact: Ms. Belle Lee / Tel: 886.3.560.1777x106 / Email : blee@semi.org

SEMICON Taiwan Channels Maximize the Performance of Your Show-site Activities and Exhibiting.

SEMICON Taiwan provides various channels to promote your booth activities and professional demonstration of new product, equipment or machine. Please go to Online Exhibitor Service Center and submit the Booth Activities/ New Product, Equipment or Machine Demonstration Application Form, to attract every potential visitors and driving traffic to your booth.

Become a Sponsor: Maximize Company Branding Exposure and Bringing Traffic to Your Booth!

More than "just being there" at the show. On the show floor, you are competing with hundreds of other exhibitors and other events and activities for the time and attention of your customers and prospects. Consider a marketing promotion opportunity as a way to gain visibility beyond your booth. There are many options available to enhance your company’s brand image during SEMICON Taiwan, including visitor lanyards, show floor advertisement, leadership gala dinner, pocket guide, event sponsorship, web advertising, eDM advertising and so on.

Advertising & Sponsorship Opportunities :
Ms. Wen Lu  Tel: 886.3.560.1777x105  Email: wlu@semi.org


UFI, an international organization which represents the interests of the exhibition industry worldwide has been warning the exhibition industry to be vigilant against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals and other similar guides and organizations such as Event Fair, AVRON and the International Fairs Directory. By submitting their forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US$3,000. This is an on-going issue and is not related to the SEMICON Taiwan Event Directory.

Please note that these companies do not represent SEMI in any manner. If you receive a form from these companies, please BEWARE of these scams and IGNORE it. Information about SEMICON Taiwan will come from SEMI only. SEMI hereby remind exhibitors that please review every contract or attachments carefully, before you submit any signed documents, please verify with your own legal representative to protect your rights and benefits.

For more information about UFI’s action against Fair Guide, Expo Guide, Construct Data, Commercial Online Manuals, Event Fair, AVRON and International Fairs Directory, please visit (https://www.ufi.org/industry-resources/warning-construct-data/). If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission file a complaint online.
If you still receiving these scams, here are actions to take:
1. Recommend receiver to review the email sender, review any URLs and determine it to be valid or not, then take action.
2. To mark the email as Junk or Phishing.
3. Ask email system administrator to block domain.

Your SEMICON® Taiwan Team

Exhibitor Services
1F Exhibitor Service: Tinny Lee  Tel: 886-3-560-1777 ext. 311  Email: tlee@semi.org
4F Exhibitor Service: Jocelyn Huang  Tel: 886-3-560-1777 ext. 315  Email: jhuang@semi.org

International Visitor Incentive Program
Ms. Katie Liang  Tel: 886-3-560-1777 ext.307  Email: kliang@semi.org

Booth Sign-up
Ms. Elaine Lee  Tel: 886.3.560.1777x107  Email: elee@semi.org

Advertising & Sponsorship Opportunities
Ms. Wen Lu  Tel: 886.3.560.1777x105  Email: wlu@semi.org